



CITY OF SANTEE

FACTS AND FIGURES

POPULATION

Population: 56,757 [State Dept. of Finance 1/1/16]
Growth Rate 2015/2016: .18%

ASSESSED VALUATION

2015-16 Total Assessed Valuation: \$5,104,435,042
2015-16 Secured Assessed Valuation: \$4,965,147,920
Change from 2014-15 [Total A.V.]: 4.6%

TAXABLE SALES

2013 Retail Sales: \$662,088,000 Change from 2012: 7.0%
2013 Total Taxable Sales: \$849,505,000 Change from 2012: 16.8%

BUILDING ACTIVITY

Calendar Year 2015 [Jan.-Dec. 2015]	Fiscal Year 2014-15 [July '14-June '15]
Permits Issued: 1,086	Permits Issued: 929
Dwelling Units Authorized: 5	Dwelling Units Authorized: 3
Single-family/Condo Units Auth: 5	Single-family/Condo Units Auth: 3
Total Permit Valuation: \$40,201,717	Total Permit Valuation: \$34,331,944

LAND USE

Total Area:	10,615 Acres	Zoning:	[Land Use Designations - Acres]
	16.56 Sq. Miles		Residential 4,457 (42.0%)
			Ofc & Commercial 282 (2.7%)
Population per			Industrial Districts 414 (3.9%)
Square Mile:	3,427 persons		Other Districts 4,019 (37.8%)
			Park/Open Space 1,010 (9.5%)
Elevation:	350 feet		Other-fwy & streets 433 (4.1%)
			<u>10,615 Acres</u>

HOUSING CHARACTERISTICS

Total Housing Units: 20,523 [State Dept. of Finance 1/1/16]

Occupied Units: 19,994	Housing Mix: Single-family Units: 13,120 (63.9%)
Vacancy Rate: 2.6%	Multi-family Units: 5,083 (24.8%)
Household Size: 2.79 persons	Mobile Home Units: 2,320 (11.3%)

Housing Tenure*:	Households by Type*:
Owner Occupied Units: 70.3%	Family Households: 72.9%
Renter Occupied Units 29.7%	Non-family Households: 27.1%

[*Source: 2010 Census]

POPULATION CHARACTERISTICS*

Age: [Median Age 38.7 yrs]			Household Income:		
0-4	3,587	(6.3%)	Less than \$15,000	1,310	(6.6%)
5-14	6,907	(12.2%)	\$15,000 to \$29,999	1,892	(9.5%)
15-24	8,139	(14.3%)	\$30,000 to \$44,999	2,326	(11.6%)
25-34	7,072	(12.5%)	\$45,000 to \$59,999	2,360	(11.8%)
35-44	7,180	(12.6%)	\$60,000 to \$74,999	2,270	(11.4%)
45-54	8,213	(14.5%)	\$75,000 to \$99,999	3,366	(16.8%)
55-64	7,645	(13.5%)	\$100,000 to \$124,999	2,425	(12.1%)
65+	<u>8,014</u>	(14.1%)	\$125,000 to \$149,999	1,546	(7.7%)
	<u>56,757</u>		\$150,000 or more	<u>2,499</u>	(12.5%)
				<u>19,994</u>	households
Ethnicity:					
White	41,319	(72.8%)	Amer Indian	281	(.5%)
Hispanic Origin	9,705	(17.1%)	Pacific Islndr	287	(.5%)
Asian	2,100	(3.8%)	Other Race	74	(.1%)
Black/Afr Amer	959	(1.7%)	2 or More Races	<u>1,969</u>	(3.5%)
				<u>56,757</u>	

* *Methodology: Data from SANDAG 2015 estimates (derived from 2010 Census, American Community Survey & other sources) were applied to 1/1/16 State D.O.F. estimates for population & households.*

GOVERNMENTAL SERVICES

City Government:	Incorporated Dec. 1, 1980; Charter city (approved 11/4/08) Council-Manager form of government Mayor and 4 Council Members; 4-year term of elected office City General Fund Budget FY 2015-16 - \$37.2 million
Public Financing Authority:	Santee Public Financing Authority - established Nov. 10, 1993 Joint powers authority for financing comprised of City and Santee Community Development Commission [CDC dissolved 2/1/12] <ul style="list-style-type: none"> ■ CDC issued \$26.8 M Tax Allocation Bonds in March 2011 for Prospect Avenue Corridor Improvements project, and also \$4.7 M Tax Alloc. Housing Bonds for 44-unit affordable project
Specific/Master Plan Areas:	Town Center Specific Plan - adopted Oct. 22, 1986 <ul style="list-style-type: none"> ■ Specific Plan adopted for 702 acres of mixed-use development ■ Regional commercial centers with major anchors ■ 1.14 million sq. ft. of commercial space constructed ■ RiverView at Santee - 108 acres master planned for mixed use and corporate campus; includes San Diego Christian College, HD Supply, 172-unit Parc One apts, Karl Strauss brewery & future theater site. Fanita Ranch - future master-planned residential community <ul style="list-style-type: none"> ■ 2,551 acres owned by HomeFed Corporation
Fire Services:	Santee Fire and Life Safety Services Department <ul style="list-style-type: none"> ■ 2 Fire Stations; Class 2 ISO rating ■ 2 Engines, 1 Truck, 1 Rescue, 1 Brush Engine, 2 Transport Ambulances; All apparatus are staffed with Paramedics ■ 4 Retired Senior Volunteers (Fire RSVP)
Law Enforcement Services:	Contract with San Diego County Sheriff's Department <ul style="list-style-type: none"> ■ 54 sworn positions: 28 Patrol Deputies, 6 Traffic Deputies, 1 Motorcycle Deputy, 5 Crime Suppression Team Deputies, 7 Detectives, 5 Sergeants, 1 Lieutenant, 1 Captain. Santee Station also provides 3 Community Service Officers, plus Juvenile Detectives, Crime Prevention Specialists, and Crime Analysts. ■ Ranked in top third of lowest crime communities in San Diego Co. ■ Community Safety Center located at Santee Transit Center

Public Facilities: Town Center Community Park (55 acres) includes Aquatics Center/YMCA, 15-acre Sportsplex USA facility, playing fields & entertainment venue
 County library branch; 250-seat outdoor amphitheater (Trolley Square)
 Civic Center - 2 community event facilities
 7 public parks- 116 acres; 140.3 mi of City streets; 57 traffic signals
 9 elementary schools (Santee School District), 2 high schools
 (Grossmont Union High School District), 1 vocational adult center
 Santee Lakes Recreation Preserve - 190 acres (Padre Dam M.W.D.)
 Mission Trails Regional Park - 5,700 acres
 Water & sewer services: Padre Dam Municipal Water District
 Electricity & gas services: San Diego Gas & Electric Co.
 Recycling/disposal services: Waste Management Inc.
 Cable television services: Cox Communications

Public Transportation: Contract with Metropolitan Transit System
 ■ Three local bus routes [Routes 832, 833 & 834], and commuter express bus service to Kearny Mesa area [via Route 870]
 ■ MTS ACCESS disabled transportation services
 Santee Transit Center - multi-modal transit svcs & Trolley/Green Line
 Trolley links to SDSU, Mission Valley, Gaslamp/San Diego & Petco Park

Legislative Districts: 50th Congressional Dist.- Congressman Duncan D. Hunter
 38th State Senate Dist.- Senator Joel Anderson
 71st State Assembly Dist.- Assemblyman Brian W. Jones
 2nd County Supervisorial Dist.- Supervisor Dianne Jacob

COMMUNITY PROFILE

Retail Activity:

2013 Taxable Retail Sales - in thousands		
Motor Vehicle & Parts Dealers	\$ 36,211	65
Home Furnishings & Appliances	29,896	49
Bldg. Matrls. & Garden Eq. & Sppl.	80,128	25
Food & Beverage Stores	39,239	33
Gasoline Stations	58,368	10
Clothing & Clothing Accessories	32,785	45
General Merchandise Stores	224,964	13
Food Services & Drinking Places	93,887	116
Other Retail Stores	<u>66,610</u>	<u>460</u>
Total Retail Sales	\$ 662,088	816 outlets

Development Activity: 153 National Chain Retailers & Restaurants; 33 added since 2012
Santee Plaza/Promenade: ♦ Costco ♦ Walmart ♦ Home Depot ♦ Office Depot
 ♦ Ross ♦ Michaels ♦ Skechers ♦ Buffalo Wild Wings ♦ Denny's ♦ Rubio's
Santee Trolley Square: 453,000 SF shopping center ♦ Target ♦ DSW
 ♦ Bed Bath & Beyond ♦ TJ Maxx ♦ Barnes & Noble ♦ Old Navy ♦ PetsMart
 ♦ 24Hr Fitness ♦ Olive Garden ♦ Mimi's ♦ Chili's ♦ Oggi's ♦ Phil's BBQ
Kohl's Dept. Store & Lowe's Home Improvement - 250,000 SF center
 with In-N-Out added Nov. 2012 and Chick-fil-A added Feb. 2013
Marketplace at Santee: 72,752 SF retail center anchored by Sprouts
Carlton Hills Plaza (GTM): 39,000 SF retail ctr; \$3M renovation Nov 2012
RiverView at Santee: 108-ac mixed use includes San Diego Christian
 College, HD Supply, Karl Strauss project & future proposed theater site
San Diego Christian College: 4-yr accredited college with 500-student
 enrollment - campus relocated to Riverview at Santee January 2014
Santee Transit Center provides multi-modal transit operations, with
 Trolley service to SDSU, Mission Valley & SD Gaslamp (MTS Green Line)
Freeway Access: Direct freeway access to SR-52, SR-67 and SR-125;
 Regional freeway access to Interstate-8 via SR-67 and SR-125, with
 access to I-15, I-163, I-805, and La Jolla area via SR-52 Freeway.
 Reverse-commute -20 min to La Jolla/Sorrento Vly & Downtown SD
Rank Among 18 Cities: 7th highest household median income; 2nd lowest
 hsg. vacancy rate; 5th lowest crime rate; 71% owner-occupied homes

Employment:	Employment by Industry - 2010-14 American Community Survey	
	Agriculture & Mining	49
	Construction	2,287
	Manufacturing	2,525
	Wholesale Trade	597
	Retail Trade	3,300
	Transportation, Warehousing & Util.	1,216
	Information and Communications	511
	Finance, Insurance, Real Est.	1,823
	Prof, Scientific, Mgmt, Administrative	3,346
	Educational, Social, and Health Svcs	5,798
	Arts, Ent, Recreatn, Accom, Fd Svcs	2,046
	Other Services	1,078
	Public Administration	<u>1,668</u>
	Total Employment: [Civilian; 16 & up]	26,244

Major Employers:	Santee Elem. School Dist.	750
	Costco Wholesale	370
	San Diego County Sheriff's Dept.	350
	Wal-Mart	344
	HD Supply	310
	Edgemoor Skilled Nursing Facility	307
	TC Construction	256
	Grossmont Union High Sch. Dist.	241
	Scantibodies Laboratory	215
	Target	210
	Vons Stores	200
	Home Depot	195
	Lowe's Home Improvement	140
	California Crafted Marble	133
	Kohl's Department Store	130
	City of Santee	125
	Padre Dam Munic. Water Dist.	120
	Stanford Court Nursing	120

Income: Median Household Income (\$2014) \$79,865
[Source: SANDAG estimate -not adjusted for inflation]

Housing Costs: 2015 Median Mkt Price - Resales
 Single-family \$438,000 ♦ 531 sales
 Condominiums \$280,000 ♦ 344 sales
2015 Median Mkt Price - New sales
 Single-family/Condos \$355,000 ♦ 4 sales
[Source: CoreLogic Information Systems]

School Enrollment in Santee: 9 public elementary schools 6,472 [Santee School District]
 2 high schools 3,467 [Santana & West Hills H.S.]
 2014-15 Enrollment 9,939
 1 adult vocational center 3,500 [Santana Adult Center]

School Age Population: K - 4 3,725 (37.5%)
 5 - 8 2,747 (27.6%)
 9 - 12 3,467 (34.9%)
 9,939 Total Enrollment- 2014-15

Registered Voters: 28,678 [County Registrar of Voters 2/29/16]

Visit the City's Web Site at: www.cityofsanteeca.gov

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