



Date & Time:

Saturday, September 15, 2018
5:30-9:30pm

Location:

Town Center Community Park East
550 Park Center Drive
Santee, CA 92071

Important information:

Set-up: 3:30-4:45p.m.
Service begins: 5:30p.m.
Tear down: 9:30p.m. (No early departures)
Attendance: **1,600**

For more information and/or to submit information:

Special Events
(619) 258-4100 x263
(619) 258-4189 fax
specialevents@cityofsanteeca.gov
10601 Magnolia Ave., Bldg 6
Santee, CA 92071

What does the festival benefit?

People, Parks & Programs

Funds raised will benefit the Santee Teen Center, park improvement projects, and the Recreation Scholarship Program which provides financial assistance to qualifying Santee children, teens and seniors to take part in City recreation programs.

Tax ID# 95-3559473

Business Vendor Application

Business Booth - \$250 fee

Vendor operates their booth at the festival and purchases wine to be sampled at their booth in addition to the business booth fee

Business name (As you would like it to appear on promotional material):

On site contact name & number:

Do you need us to provide the following?

Ice? No ___ Yes ___ if yes, how much? ___ lbs

Volunteer? No ___ Yes ___

(Volunteers are limited and need to be scheduled in advance so please mark yes only if you really **NEED** a volunteer)

List of item(s) being sampled: (submit type of wine being sampled prior to purchase so we can make sure we do not have duplicate wine being sampled)

Number of gift cards donated to the festival:

(Please include the value and any restrictions that may apply.)

Please note:

- Displays & promotions must stay within the booth provided
- Free samples for participants (enough to last until 9:30p.m.)
- 4oz for beer & 1oz for wine
- Staff to operate the booth (**must be 21 & up, ID's will be checked**)
- Bring equipment to pour beverages, i.e. jockey boxes, wine openers, etc.
- Participants will be provided with a 4oz sampling cup and the means to rinse their glasses
- Electricity will not be available
- The following will be provided to all vendors:
-10'x10' canopy, (1) table, linen tablecloth, dump buckets, coolers/plastic tubs to ice down product
-(2) Vendor festival wristbands for staff working the booth, additional wristbands are available for purchase.
- One vendor vehicle will be allowed to park behind the beverage vendor booth, other vehicles may drive in to unload however they must park out in the parking lot once unloading is completed.

Signature: _____

Date: _____