

REBUTTAL TO THE ARGUMENT IN FAVOR OF MEASURE S

REC'D CLERKS OFFICE
AUG 20 '24 PM5:16:55

As you read the argument for Measure S, keep in mind that no amount of spin can change these simple realities:

WE CAN'T AFFORD THIS MASSIVE TAX INCREASE

The backers of Measure S want to raise your taxes – and will say and promise you anything to get your money.

But they do not express a single concern that higher taxes will add to your cost-of-living burden. That's because they do not care about the financial impact of this tax hike on you.

WE CAN'T TRUST THESE POLITICIANS

The backers of Measure S cannot be trusted. How many times have we been lied to by these politicians and special interests when they claim a tax hike will fund things we want – and then they fail to deliver or divert the money to other things?

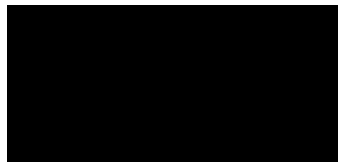
Read the fine print on Measure S – not a penny is specifically earmarked for what they claim.

DEMAND REFORM – NOT TAX HIKES

Instead of fixing the fiscal mess they have created, these politicians now want to put the burden of their wasteful spending on your back with this deceptive tax hike bailout for them. Let's force them to be accountable with their existing budget.

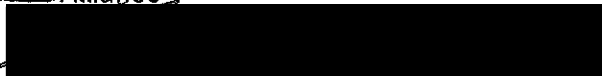
Vote NO on Measure S

Carl DeMaio
Reform California



Steven Esperza
California Latino Voters Alliance

Richard Rider
San Diego County Tax Fighters



REBUTTAL ARGUMENT *Rebuttal to the argument in favor of Measure S*
NO ON MEASURE S

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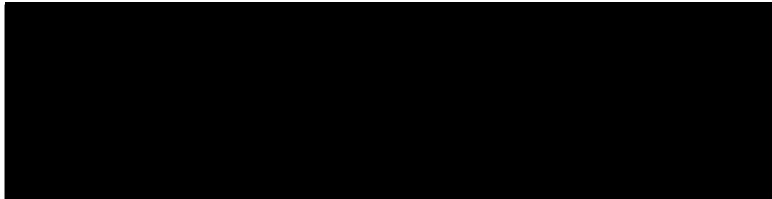
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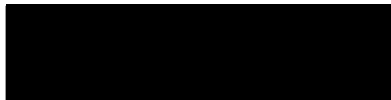
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Vote NO on Measure S

Carl DeMaio
Chairman
Reform California

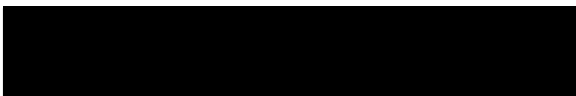


Haney Hong
President & CEO
San Diego County Taxpayers Association®



~~Stevie Esparza~~
~~Chairman~~
~~California Latino Voter Alliance~~

Matt Stockton
Director
Reform Local Government PAC



REC'D CLERKS OFFICE
AUG 20 '24 PM3:16:45

Haney Hong

San Diego County Taxpayers Association

ARGUMENT/REBUTTAL SIGNATURES

(The following statement is required by California Elections Code Section 9600.)

The undersigned authors of the Rebuttal argument in favor of ballot measure S
 Direct OR Rebuttal to the In favor of OR Against Letter
 at the 2024 general election for the city of san diego to be held on Nov 5 hereby state
 Election Title Jurisdiction Date
 that such argument is true and correct to the best of their knowledge and belief.
 his/her/their

NAME (Signature): [Redacted]
 (Print): Carl DeMaco
 Print Name to appear in voter information pamphlet
 *TITLE (Optional): Chairman, Reform California
 ADDRESS: [Redacted]
 DATE: 8-14-24 PHONE: [Redacted]

NAME (Signature): [Redacted]
 (Print): Nancy Hong
 Print Name to appear in voter information pamphlet
 *TITLE (Optional): President & CEO San Diego County Taxpayer Association
 ADDRESS: [Redacted]
 DATE: 14 Aug 2024 PHONE: [Redacted]

NAME (Signature): [Redacted]
 (Print): Matt Stockton
 Print Name to appear in voter information pamphlet
 *TITLE (Optional): Director, Reform Local Government PA
 ADDRESS: [Redacted]
 DATE: 8-14-24 PHONE: [Redacted]

NAME (Signature): [Redacted]
 (Print): RICHARD RIVER
 Print Name to appear in voter information pamphlet
 *TITLE (Optional): Chair San Diego Tax Fighters
 ADDRESS: [Redacted]
 DATE: 8-20-24 PHONE: [Redacted]

* If provided, this title will be printed under the signer's name in the Voter Information Pamphlet.

NAME (Signature): _____
 (Print): _____
 Print Name to appear in voter information pamphlet
 *TITLE (Optional): _____
 ADDRESS: _____
 DATE: _____ PHONE: _____

NOTE
 Registrar of Voters policy does not allow candidates, campaign managers, campaign treasurers, argument or rebuttal signers of ballot measures or members of their immediate family to host a polling place or act as a poll worker in the jurisdiction in which the candidacy or ballot measure of the interested party is being voted upon.