

# CONNECT WITH US

# How the City Communicates...

The City of Santee uses both traditional and nontraditional communication tools to reach residents, business owners, developers, and others. The City relies on these parties to **seek out the tools they prefer** to receive City information on events, news, programs, and more. Please peruse and use the list of tools the City employs to find a platform you prefer where you can find information you need.

## Digital Communications

- **www.CityofSanteeCA.gov:** City's website updated with information for each department & division
- **SanteeTV:** The City's award-winning PEG channel which airs 24/7 on COX channel 117, AT&T channel 99, & the City's website.
- **MySanteeCA:** The City's new app provides resources at your fingertips.
- **Lobby TVs:** Digital ads displayed at City Hall

## Advertising and Public Relations

- **Print Ads**
- **News Release**
- **Partner Outreach** (Santee School District – Peach Jar & Grossmont Union High School District, East County Chamber of Commerce, Santee Chamber of Commerce, East County Economic Development Council, Padre Dam, Santee Branch Library and Waste Management)

## Print Publications

- **Recreation Brochure:** Seasonal Recreation guide with a list of activities & programs
- **The Santee Magazine:** The Santee Chamber of Commerce quarterly magazine
- **Flyers:** Located in City Hall lobbies, City facilities and local businesses
- **Kiosks:** Located in Santee parks

## Social Media

- **Facebook**
  - General City | [@CityofSantee](#)
  - Special Events | [@CityofSanteeSpecialEvents](#)
  - Fire Department | [@SanteeFire](#)
  - Brews & Bites | [@SanteeBrewsandBitesFestival](#)
- **Instagram**
  - General City | [@CityofSantee](#)
  - Fire Department | [@SanteeFire](#)
- **X**
  - General City | [@CityofSantee](#)
  - Santee Sheriff's Station\* | [@SDSOSantee](#)
- **Nextdoor**
- **LinkedIn**
- **YouTube**
  - General City | [@CityofSanteeOfficial](#)
  - Fire Department | [@SanteeFireDepartmentCA](#)



\*run by the Station, not the City

## eNewsletters

- **ActiveNet:** Park & Recreation updates and Recreation Guide and Brochure
- **Do More ► Download:** Quarterly eNewsletter

## Signage and Outdoor

- **Event Banners**
- **Light-pole Banners/Flags**
- **Street Banners**
- **Clocktower/ LED Displays**



## In-Person

- **Meetings:** City Council, SPARC, COMPOC, and other board and commission meetings can be attended in-person or streamed on SanteeTV and Facebook live
- **Outreach Booths:** Community and City Events

# Stay connected!

**Sign up for our e-notifications  
or follow us on Social Media!**