


20
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CITY OF SANTEE

SPONSORSHIP OPPORTUNITIES

BECKY LOWNDES
SPECIAL EVENTS
SUPERVISOR

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 www.SanteeSpecialEvents.com

THANK YOU FOR HELPING US DO MORE ► DUE EAST

ABOUT SANTEE EVENTS



The City of Santee offers numerous signature events that attract community members of all ages. In addition to signature events, new events emerge annually and may target niche audiences.



200-10K EVENT ATTENDANCE



93K IMPRESSIONS
and 9K engagements on social media posts in a month.



700 VIEWS
on the Special Events webpage, on average, in a month and more on individual event pages



COMMUNITY

Santee is a thriving city of 60,000 in the San Diego metropolitan area of Southern California. Our local attractions generate over 1.1 million visitors annually.

SANTEE'S POPULATION



60K PEOPLE

And 1/3 of the population is <25 years old. The median age is 36.6. (SANDAG 2021)



\$102K MEDIAN HOUSEHOLD INCOME

The highest in East San Diego County. (SANDAG 2022)

MORE INFORMATION:
[SANTEE COMMUNITY PROFILE](#) | [CITY STATISTICS](#)

MARKET AREA



OVER 280K PEOPLE

within a five-mile market area.



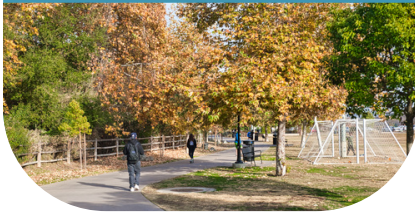
12M ANNUAL VISITS

with an average of 30,000 daily visits at Santee Town Center power center and Santee Trolley Square. (Placer.ai)



EVENT CALENDAR

JANUARY
Trail Mixers
All January Long!



FEBRUARY
Fido Fest
February 22



MARCH
Discover Your Community
March 15



APRIL
Santee's Bunny Trail
April 12



MAY
Friday Nights Live
May 16 - June 6



JUNE/SEPT
Movie In The Park
June 7 & Sept 20



JUNE
Summer Concerts
June 12 - August 14



JULY
Santee Salutes
July 4



OCTOBER
Brews & Bites
TBD



NOVEMBER
Holiday Lighting
November 21



SPONSORSHIP BENEFITS



BANNERS

6' X 10' Event Banners

Average of 40,000 cars pass daily

Logo Sizes: Large, Medium, Small

ONLINE

City of Santee Online Recreation Guide

1,000+ Daily Visits

City of Santee Website

17K+ Monthly Visits

SanteeTV (PEG Channel)

Live Airtime + Archive

Outside Agency Websites

Varies

SOCIAL MEDIA

Facebook (Two Pages)

16k + Followers

Instagram

4k + Followers

X

3k + Followers

ON SITE ELEMENTS

Exhibition Space

Reserved Parking

Address the
Audience

Area Naming Rights

Thank You Signage

Company Banner

Category
Exclusivity

Recognition in
Speech

Benefits listed above represent a sample of opportunities available. Benefit packages can be customized to meet your marketing budget and vision.

Contact Becky Lowndes to inquire about
Annual Sponsorship Packages or Event-Specific Sponsorships.

EVENT OVERVIEWS



January Trail Mixers
January 2025
Trails throughout Santee



[Event](#)



Fido Fest
February 22 | 11AM-3PM
550 Park Center Dr., Santee



[Event](#)

[Video](#)

[Overview](#)



Discover Your Community
March 15 | 10AM-1PM
9215 Carlton Hills Blvd., Santee



[Event](#)

[Video](#)

[Overview](#)



Santee's Bunny Trail
April 12 | 10AM-1PM
9884 Mission Gorge Rd., Santee



[Event](#)

[Video](#)

[Overview](#)



Movies In The Park
June 7 & Sept 20
550 Park Center Dr., Santee



[Event](#)

[Video](#)

[Overview](#)

EVENT OVERVIEWS



Santee Summer Concerts
 Thursdays, June 12-August 14
 6:30PM-8PM
 550 Park Center Dr., Santee



[Event](#)

[Video](#)

[Overview](#)



Santee Salutes
 July 4 | 2PM-10PM
 550 Park Center Dr., Santee



[Event](#)

[Video](#)

[Overview](#)



Brews & Bites
 TBD
 TBD



[Event](#)

[Video](#)

[Overview](#)



Santee Holiday Lighting
 November 21 | 5:30PM-8:30PM
 9884 Mission Gorge Rd., Santee



[Event](#)

[Video](#)

[Overview](#)