3.5.3 Gateways and Public Signs

As part of creating a cohesive thread through the Specific Plan area, a sign program will be implemented as a tool to orient visitors to the specific location they are in or guide them to where they are going. New development and improvements in the public right-of-way shall implement the Sign Location Plan (refer to Figure 3-30: Sign Location Plan).

Figure 3-30: Sign Location Plan



